



News Release

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Grand America Hotel in Salt Lake City Selects TravelCLICK as Electronic Distribution Partner

CHICAGO (May 17, 2004) - Ray Cohen, president and co-CEO of TravelCLICK, announced today that the 775-room luxury Grand America Hotel in Salt Lake City, UT has selected TravelCLICK's iHotelier booking engine for its GDS and Web site connectivity. The agreement replaces the hotel's distribution agreement with Leading Hotels of the World, effective March 31, 2004.

TravelCLICK now supplies Grand America Hotel with its suite of electronic distribution solutions for the hospitality industry. These solutions include the patent-pending OneScreen user interface, customized Web-based CRS, GDS connectivity, online reservation management, Internet marketing, and dynamic packaging that provides opportunities for the hotel to allow consumers to customize their own packages, thereby increasing revenue. In addition, the new TravelCLICK functionality enables meeting attendees to make hotel reservations into their group block directly through the property's Web site.

According to Bruce Fery, general manager of the Grand America Hotel, "In making the selection, we were very impressed with TravelCLICK's ability to handle all aspects of our electronic distribution strategy: competitive data, e-marketing, leading-edge enabling technology, and local service and support. The OneScreen engine is especially valuable to us, both for the leisure traveler and because of its group functionality, as more than half of our business is groups."

"By combining consumer interactivity with extensive management tools, the iHotelier booking engine enables hotels to maximize their profits from electronic distribution on the GDS and the Web," said Richard W. Gray, chairman and co-CEO of TravelCLICK. "For a hotel such as the Grand America, these capabilities are fundamental to being a market leader and preferred choice in today's intensely competitive electronic marketplace. We couldn't be more pleased than to be working with a hotel of the stature and sophistication of the Grand America."

About Grand America Hotel

In 2004, Grand America was named one of the top 30 North American hotels by Condé Nast Traveler magazine. The Grand America is part of the collection of hotels and resorts owned by Earl Holding. The collection features Sun Valley Resort in Sun Valley, Idaho, ranked seventh among the nation's top ski areas by SKI Magazine in 2003-2004; Snowbasin Ski Resort just outside Salt Lake City, site of the 2002 Olympic Downhill and Super G Races; the Westgate Hotel in San Diego; and Little America properties in Salt Lake City, Arizona and Wyoming. For reservations or for more information on Grand America, please call 800- 621-4505 or visit our Web site at www.grandamerica.com.

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profit from electronic distribution channels. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information unavailable through any other source. The company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents, consumers, and group meeting planners when they are booking travel. The company's portfolio of e-commerce solutions enables hotels to better execute strategies that increase business into their own Web sites.

Established in 1996 and headquartered in the Chicago area, TravelCLICK operates in more than 140 countries around the world. The company has over 7,500 clients, including national and international companies such as Accor, Air France, Avis, Best Western International, British Airways, Carlson Hotels Worldwide, Caesar Park Hotels, Choice Hotels, The Dorchester, Fairmont Hotels & Resorts,

Four Seasons Hotels & Resorts, The Greenbriar, Hilton Hotels Corporation, Hyatt Hotels & Resorts, Kempinski Hotels & Resorts, Loews Hotels, Lufthansa, Marriott Hotels & Resorts, The New York Palace, NH Hotels, Orient Express Hotels, The Peninsula Group, The Ritz-Carlton Hotel Company, SAS, The Savoy Group, Shangri-La Hotels, Sol Melia, Starwood Hotels & Resorts, Thistle Hotels, USAirways, Virgin Atlantic and Wyndham Hotels & Resorts.

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