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FOR IMMEDIATE RELEASE

The Shoreham and The Mansfield in New York Select TravelCLICK as Electronic Distribution Partner

CHICAGO (September 20, 2004) – Richard W. Gray, Chairman and co-CEO of TravelCLICK, announced today that two New York hotels have selected TravelCLICK's iHotelier booking engine for website reservations and GDS connectivity: the 174-room Shoreham Hotel and the 124-room Mansfield Hotel. Both properties are operated by NYC-based Willow Hotels LLC.

TravelCLICK's enabling technology, including the patent-pending OneScreen web user interface, customized web-based CRS, GDS connectivity, online voice reservation management, Internet marketing, and dynamic packaging (allowing consumers to customize their own packages), provides all the tools necessary for these two properties to manage electronic distribution on their own, without the need for a traditional representation firm.

According to Jeff Harvey, Director of Operations for Willow Hotels, "TravelCLICK's tools allow us to effectively manage all aspects of our electronic distribution on one platform, enhancing our marketing and reservations areas with cutting-edge and elegantly engineered technology."

"This selection reinforces iHotelier's position as the leading booking engine for independent upscale hotels, particularly in New York City," said Ray Cohen, president and co-CEO of TravelCLICK. "Our platform enables independent hotels to maximize their profits from electronic distribution, both on the web and on the GDS. For hotels such as The Shoreham and The Mansfield to compete in the electronic marketplace, they need state-of-the-art capabilities. We're very pleased that iHotelier could meet their needs."

About The Shoreham and The Mansfield

Steps away from Broadway at 44th Street and Fifth Avenue, the upscale 124-room Mansfield Hotel offers classic style and impeccable service. The hotel's cozy M Bar, serves up specialty beverages, and light bites, as well as live entertainment on Wednesday and Thursday evenings. For information visit www.mansfieldhotel.com.

Centrally located in proximity to NYC's finest shopping corridor, the 174-room Shoreham Hotel, located on 55th Street at Fifth Avenue, is a sleek urban habitat of style and fashion. For information visit www.shorehamhotel.com.

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 7,500 customers in more than 140 countries around the world. ###