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FOR IMMEDIATE RELEASE

## Scotsman Hotels Selects TravelCLICK as Electronic Distribution Partner

CHICAGO (October 18, 2004) – Ray Cohen, President and co-CEO of TravelCLICK, announced today that The Scotsman, 42 The Calls and La Tremoille, owned and operated by Scotsman Hotels, have selected TravelCLICK's iHotelier booking engine for website connectivity. The three Scotsman Hotels will be using TravelCLICK's advanced technology platform to manage distribution activities across all Internet channels.

"TravelCLICK is the clear leader in providing the tools that allow our hotels to compete effectively in the electronic marketplace," said Brian Williams, Managing Director of Scotsman Hotels. "In addition to the core service of Internet connectivity enabled by the iHotelier booking engine, TravelCLICK has the in-depth knowledge of the marketplace and the skill to help us secure our share, or more, of the electronic commerce now being conducted through the electronic distribution channels."

TravelCLICK's enabling technology, including the OneScreen web booking engine user interface, customized web-based CRS, GDS connectivity, online voice reservation management, Internet marketing, and dynamic packaging (allowing consumers to customize their own packages), provides all the tools necessary for the property to manage the electronic distribution process on their own. In addition, both corporate accounts and meeting attendees are able to make hotel reservations into their blocks directly through the property's website.

"OneScreen is a user-friendly booking interface that suits the needs of the customer and gives them all the information and comfort they need to book their reservation online," said Richard W. Gray, Chairman and co-CEO of TravelCLICK. "For properties such as La Tremoille, The Scotsman and 42 The Calls, ease of online booking is fundamental to being market leaders and the preferred choice in today's intensely competitive Internet marketplace. We are very pleased to be working with hotels of the stature and sophistication of Scotsman Hotels."

### About Scotsman Hotels

The Scotsman, 42 The Calls and La Tremoille are distinguished, boutique hotels, recognized as among the best in their respective cities of Edinburgh, Leeds and Paris. The Scotsman Hotel, Edinburgh, winner of the 2003 Automobile Association "Hotel of the Year" honors, is a 68-room luxury boutique property, located in the famous former *Scotsman* newspaper building on North Bridge. 42 The Calls in Leeds is a 41-room designer boutique hotel located in a converted corn mill in City Centre. *Conde Nast Traveller* magazine designated 42 The Calls as one of the Top 15 Best Business Hotels in the UK in 2002. The 93-room La Tremoille, located just off Avenue Georges V in Paris, completed a total renovation last year and was just named Preferred Hotels' "Hotel of the Year." Please visit [www.hotel-tremoille.com](http://www.hotel-tremoille.com), [www.42thecalls.co.uk](http://www.42thecalls.co.uk), and [www.thescotsmanhotel.co.uk](http://www.thescotsmanhotel.co.uk) for more information.

### About TravelCLICK

TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive

electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 7500 customers in more than 140 countries around the world. International brands utilizing iHotelier include Domina Hotels, AC Hotels, Banyan Tree Hotels, Baglioni Hotels and the Danubius Hotel Groups as well as scores of independent properties such as The Dorchester, The Langham Hotel London, The Langham Hotel Hong Kong, The Scotsman Hotel, Los Cabos Reforma, Hotel Marquis Reforma, Schlosshotel Berlin, Country Club Lima, The Grand America, The Watergate, 42 The Calls, La Tremoille, Chatham Bars Inn, XV Beacon, The Greenbrier, SkyTop Resort, The Broadmoor, The Charles Hotel, Old Course Golf Resort and Spa, Grand Hotel et de Milan, Woodstock Inn, Clayton on the Park, Campton Place, Palace Hotel Noordwijk and Top Notch at Stowe.

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