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FOR IMMEDIATE RELEASE

TravelCLICK Announces the Upcoming Release of FuturePACE

- Latest Addition to Its Family of Hotelligence Reports -

CHICAGO (March 22, 2005) – Ray Cohen, President and co-CEO of TravelCLICK, today announced the upcoming release of FuturePACE, the company's newest addition to its leading competitive intelligence reports for the hospitality industry.

FuturePACE is a never-before-available reporting tool that provides forward-looking competitive booking data from the \$11 billion GDS channel. It will be a supplement to TravelCLICK's popular Hotelligence report, which is now being used by over 6,000 hotels around the world. Weekly reports identify future booking trends for a hotel and its local competitive set, highlighting opportunities to increase market share and revenues. With FuturePACE hoteliers can see their position in the market in enough time to change the future.

"FuturePACE is designed for use in a hotel's weekly revenue meetings," explained Cohen. "The views of a hotel's performance against its competition into the future, as well as the daily overview of market demand, are powerful inputs to any hotel's revenue management decisions. FuturePACE can take savvy hoteliers into a new realm of revenue management of the GDS channel. The upside from seeing the future today is unquestionably enormous."

In addition to its value as a stand-alone product, FuturePACE will further enhance a hotelier's ability to maximize profitability through its integration with other TravelCLICK solutions. For example, the effectiveness of Travel Agent Media campaigns will be visible on a weekly basis. This will enable hotels and TravelCLICK's media planners to dynamically modify the campaign so as to maximize ROI from electronic marketing expenditures. And, used in conjunction with RateVIEW, TravelCLICK's competitive rate-shopping tool, hoteliers will be able to measure the effectiveness of their GDS pricing

-more-

strategies as never before possible.

“FuturePACE marks TravelCLICK’s advancement into a new era,” said Richard W. Gray, Chairman and co-CEO of TravelCLICK. “This supplement to Hotelligence creates opportunities for our clients to use more of our products in conjunction with one another, making the whole much greater than the sum of our individual parts. It is a major step forward...both for TravelCLICK and for the hotel industry.”

Hotelligence FuturePACE is currently in testing with over 50 hotels. Official release is scheduled for April 2005.

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company’s iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK’s competitive benchmarking reports provide hotels with price and booking performance information, and the company’s exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 8,000 customers in more than 140 countries around the world.

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