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## TravelCLICK Expands Preferred Hotel Placement Portfolio New Amadeus Program Enhances Hotel Marketing Opportunities

CHICAGO (June 15, 2005) – TravelCLICK, the leading provider of e-commerce solutions for hotels, today announced an agreement to provide Amadeus with the ability to offer preferred placement to its hotel clients. The solution, called Amadeus Instant Preference, will guarantee subscribing hotels prime position towards the top of the display of the world's leading travel distribution system.

"This agreement strengthens our partnership with Amadeus and expands our offering to hoteliers worldwide," said Richard W. Gray, Chairman of TravelCLICK. "We are excited to bring Amadeus Instant Preference to the marketplace. We ensure the benefit of preferred placement by limiting the number of subscribers per city, so hoteliers can be sure that their property will be given prime placement in the search results."

According to research, the majority of hotel bookings are made from the top one-third of screen displays. In this way, a tool, which ensures that hotels are displayed towards the top of the display, like Amadeus Instant Preference, can increase GDS bookings for that hotel by up to three times.

"Amadeus Instant Preference allows our hotel providers to market their properties directly to Amadeus' 347,000 points of sale around the world," said David Jones, Executive Vice President, Commercial of Amadeus.

Amadeus Instant Preference offers hotels six-month or annual participation options and is available for purchase through TravelCLICK. For more information or contact details, go to [www.travelclick.net](http://www.travelclick.net).

**About TravelCLICK** TravelCLICK is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 8,000 customers in more than 140 countries.

**Amadeus (MAD: AMS)** is a global leader in technology and distribution solutions for the travel and tourism industry. Its comprehensive data processing centre serves over 72,000 travel agency locations and some 10,000 airline sales offices, totaling around 347,000 points of sale located in over 215 markets worldwide.

Through Amadeus, travel agencies and airline offices can make bookings on 95 per cent of the world's scheduled airline seats. The system also provides access to over 54,100 hotel properties, some 43 car

rental companies serving over 30,000 locations, as well as ferry, rail, cruise, tour operators and insurance companies.

Amadeus is a leading IT solutions provider to the airline industry; 150 airlines use Amadeus' Altéa Sell as the sales and reservation system in their offices, to provide passengers with superior and seamless service at optimal cost.

Amadeus' new generation Customer Management Solutions include Altéa Plan (inventory management system) and Altéa Fly (departure control system). British Airways, Qantas and Finnair are the first customers to implement these solutions.

e-Travel, Amadeus' e-commerce business unit, is the global leader in online travel technology and corporate travel management solutions. It services travel agencies in 90 countries, and powers the websites of over 300 corporations and more than 70 airlines and hotels.

Amadeus is headquartered in Madrid, Spain and quoted on the Madrid, Paris and Frankfurt stock exchanges. For the year ended 31 December 2004, the company reported revenues of EUR 2,056.7m and net income of EUR 208m. The Amadeus data centre is in Erding (near Munich), Germany and its principal development offices are located in Sophia Antipolis (near Nice), France.

The company has 6,000 employees worldwide, representing 95 nationalities.

More information about Amadeus is available at: [www.amadeus.com](http://www.amadeus.com)

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